



weekly brunch

[bite size tips + trends + useful info]
www.interiorsquirrel.com



As an introduction to my weekly brunch, I thought I would give you a brief history of Interior Squirrel & my vision for the business as I move through 2023. I haven't always been an interior designer, but I have faced plenty of renovation and home decor challenges, having renovated & built homes in the UK, Belgium, France & Spain plus designing the interior of an apartment in Dubai. So having experienced the pitfalls I want to share with you, so you don't have to.

My work in interior design began in Maastricht, NL over 25 years ago. When I returned to the UK in 1997, I started my own business but as a new mum I found the challenges of running my own business and a new baby were not compatible, so I worked for other brands as a consultant and travelled the world sourcing product. When the Pandemic hit in 2020 everything stopped and it seemed like a good opportunity to re-establish what I'd been yearning to do for some time and so Interior Squirrel was born offering digital design services to what was literally a captive audience.

The business has grown and I now run my interior design business helping busy homeowners here in the UK, designing & project managing their aspirations to become reality.



It's a collaborative process but it's also very time consuming so I'm currently working on an online course designed to reach a wider audience as nothing gives me more pleasure than seeing people fall in love with their homes again or turn a house into a home when they thought it wasn't possible.

My vision is to empower everyone, regardless of their creativity or experience, to create a home that reflects their personality and provides a sense of well-being.



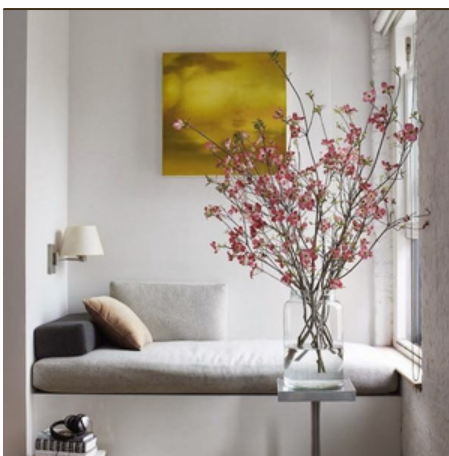
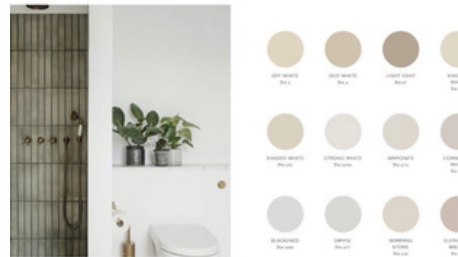
I believe that everyone deserves to live in a space that they love and that truly feels like home. Through my approach, I aim to make the process of designing and decorating your home accessible, enjoyable, and stress-free, so that anyone can achieve the space they have always longed for.



My mission is to bring myself & my design studio into your home, providing a comprehensive, flexible, and convenient online course that helps individuals overcome the overwhelm of interior decoration and renovation projects. I understand that taking on a project like this can be daunting, and mistakes can be costly both financially and emotionally.

.My goal is to provide you with the knowledge and tools needed to turn your design aspirations into a reality while making the process enjoyable and stress-free.

Of course, alongside this I will continue to work on a 1:1 basis with my clients that do not have the time to manage their own projects using the same collaborative approach whilst, project managing the whole process with a team of trusted trades I have built strong relationships with over the last 3 years and supplying furnishings, accessories and everything required to deliver the home they desire.



With all of this in mind over the next few weeks I am going to be rebranding from Interior Squirrel to Andrea Yorston, Interior Design and I want to offer you my 'weekly brunch' which will be a weekly read of what I hope will be useful tips, trends that are happening in interior design and anything else I think you might like to hear about. If you would like to ensure you never miss it, I'd love you to sign up now & I can ensure it gets sent to your inbox every Friday. I'd love to hear about your challenges & wins with your own projects and happy to focus on some of the topics or burning questions you have in future 'brunch' updates if you DM me & let me know.

Andrea xx